



OutPerforming. Everyday.

Loretta Rosenmayer

FOUNDER & CHAIRWOMAN OF THE BOARD, INTREN

Over 29 years ago, Loretta Rosenmayer started Trench-It, a small trenching company with four employees and \$15,000 borrowed from a close female friend who believed in her dream.

Today, INTREN is a leader in the development and execution of premier design, construction and management solutions for electric, gas and renewable energy construction services. "Trenching" is only six percent of the business and accordingly the name was changed in 2009 to INTREN, incorporating 'IN' from its core value of Integrity and 'TREN' from its original name Trench-It. The founder of INTREN, Rosenmayer leads over 1,300 employees she calls "strong and proud" and has revenues of close to \$400 million.

Well-known and respected in the business community, she is an avid supporter of women in business. She became certified as a "Women's Business Enterprise" in 1993 and is a committed partner in supporting companies seeking to become certified. She credits the utility industry for perceiving and acting on the potential for women's businesses to perform. "In this industry, you are judged on your delivery, not your gender," she says.

INTREN now stands as a "professionally evolved, multi-faceted, customer-focused entity," she says. Supporting this level of service is INTREN's culture of stewardship which Rosenmayer says "fosters an environment that attracts, develops and retains people who are committed to bringing exceptional value to our customers and our company."

Throughout the 29 years of her business, Loretta has maintained the belief that giving back to the community is vital to her as well as a core tenet of the company. She has given back to hundreds of organizations through service, support and monetary donations. This stewardship touches organizations across the Chicago region, INTREN's corporate headquarters and their 11 regional INTREN offices across the country.

"We at INTREN practice and live stewardship in all our relationships," she said. "We embrace it with our customers, employees, and competitors, as well as with other Women's Business Enterprises and Minority Business Enterprises. It is our belief that we are mandated to give back with open hearts to these communities and causes."

For her efforts over the years, Loretta and INTREN have been given many accolades and awards. In 2016 alone, they received: Federation of Women Contractor's "Inspiration Award" (Loretta), Com Ed's "Diverse Supplier of the Year" Award, Chicago Foundation for Women's "Outstanding Corporate Citizen Impact" Award, UCA's "Recognition of Management's Commitment to Safety Excellence" award, Sisters of Notre Dame de Namur "Educating for Life" Award and the Crystal Lake Chamber of Commerce's "Robert O. Covey Business of the Year" Award.

Rosenmayer's leadership and ability to nurture success in others is no more evident than in her own family. "My top priority in life has always been my children and family," she says, having raised her daughter and four sons. Yet Loretta also cared for over 20 teenage girls in crisis as a foster mother and more than 10 exchange students from various South American countries – a "life-altering experience" that ignited Rosenmayer's passion to turn her energies to helping the underserved in her own community.

Loretta continues to grow the business based on the original core values that she set in place over 29 years ago: Safety, Integrity, Customer Focus, and Employee Empowerment. With CEO Kelly Tomblin embracing those same core values, INTREN will continue to outperform every day, earning the trust of its customers through stewardship of their priorities, the communities' interests, and the company's ever-growing success.